COVER LETTER TEXT FOR PEOPLE WHO ARE “DOWNSHIFTING”

Use your cover letter to tell your story, including why you’re making a change in your career path. But remember, as with all cover letters, your primary objective is to make the case for why you’re the best choice for the employer.

*“As a person who has experience in a role with more responsibility, I'm in a unique position to be able to add value to your organization. I will be able to bring a big-picture approach to the role without having the expectation of running everything. I can also help mentor my peers and be a resource to the leader and lend perspective.”*