

64 Email Subject Lines Which Get Results

Like everyone, your inbox probably gets bombarded with shedloads of promotional emails every day. And how many of them do you actually open and read? How many of them do you simply toss to the trash?

Subject lines are the most important part of your sales emails and newsletters. The 64 examples below are proven winners which have been taken from hundreds of internet marketing campaigns.

As you lap up these little treats, have a think about how you could use them in your own email campaigns... And do you have any to add?

I'm going to miss you

Just <#> hours left for this

You're good with this,
right?

Your wisdom is needed

<#> things you must not do

Got a quick minute? I could
use a little help

Get back to me on this, k?

Has THIS ever happened to
you?

Will you join us on <DATE>?

You don't have to believe
me

This makes sense, doesn't
it?

I honestly didn't believe
this

This is all you need

Frankly, I'm a bit puzzled

Will you advise me on this?

This could be YOUR time

This is a little-known secret

This could happen to you
too

Trust me, it really works

This ONE is for you

I'm not asking for much

I'm giving you private
access

It's NOT your fault

I just couldn't resist

It's what you requested

Ok, here's your next step

You only have <#> days left

Check this out

Who's to blame for this?

Is THIS a problem for you
too?

I couldn't keep this a secret
It's strange, but true

Please say YES to this

Hey it's me, please open up

Just wanted to say thanks

Here's another proven
winner

Can you get back to me?

It happens on <Date>

Now THIS is a good thing

It just happened!

Find out if you should
attend

Will you be one of <XXX>?

I thought it couldn't
happen

Why I just couldn't resist

This has your name on it

This is a good one

Were you prepared for
this?

We missed you

Okay, it's decision time!

I hate "unsolicited" advice

Here's what others say
about it

We're waiting on you

It's coming down to THIS

A truly inspiring story

What happens if you say
"NO"?

Your presence is requested

Did I show you this yet?

I never thought I'd do this

Don't you agree with this?

Ever made this mistake?

I'm saying "THANKS" in
advance

Does this sound right to
you?

I'll make this quick

This is a great new TIP

I've got a confession
